



SCORE FREE Workshop "How To Start Your Own Business"

DATE:

Tuesday
February 24, 2015

TIME:

9:30 – 10:00AM

*WANT TO HELP OTHERS MAKE THEIR
DREAMS COME TRUE? Learn How to
Become a SCORE Counselor*

10:00AM – NOON

"How to Start Your Own
Business"

LOCATION:

Deltona Regional Library
Auditorium

REGISTER AT:

www.score87.org or
Deltona Library Information Desk
or 386-789-7207; #21012

**This workshop is for new entrepreneurs
or those considering starting their own
small business.**

- Starting a Business Plan
 - A business plan is your roadmap to success
- Marketing your Business
 - Everything you do to get customers is part of marketing
- Checking Financial Viability
 - Before you commit too much time and energy, make sure your concept is viable.
- Tracking Income & Expenses
 - Both income and expenses directly impact profit.
- Picking a Legal Structure
 - There are five alternatives - one size does NOT fit all.
- Financing Your Business
 - Discover a wide range of potential funding sources. Learn about SBA loan guarantees.
- What is a disadvantaged business?
 - How can it help increase sales?



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